



Specifics



NASA image of the Sacramento River Delta

SF CSI Chapter Meeting

**Wednesday, September 8, 2010
5:30 - 8:30 PM**

**Castagnola's Restaurant
286 Jefferson at Jones Street**

**WATER: CALIFORNIA'S
DEMANDING RESOURCE**

Matthew Heberger, Pacific Institute

We all take for granted that wonderful, clean, ever-present resource that we can't live without – WATER. Please join us for an eye-opening presentation by Matthew Heberger of the Pacific Institute as he discusses the evolution of water policy in California, the current outlook for our water resources, and the proposals by our state officials to various State bond issues to ensure the future availability of water for our farmers, industries and city dwellers.

Matthew Heberger is a professional engineer and a senior staff member of the Pacific Institute, which focuses on water resources. The Pacific Institute is one of the world's leading independent non-profits conducting research and advocacy on the related and pressing issues of environmental degradation, poverty and political conflict.

***That's what SFCSI programs are all about ---
Professional development for design and construction professionals.©***

RSVP: Please make your reservations **no later than Friday, September 3rd.**
Go to <http://guest.cvent.com/d/FLYW2gARo0uqKOZR3qSlqg/0788/P1/1Q>

COST IS \$40. RESERVATIONS REQUIRE PRE-PAYMENT.

Place: Castagnola's Restaurant
286 Jefferson, San Francisco

Time: 5:30 PM - 6:45 PM Social Hour
7:00 PM - 8:30 PM Dinner & Program

Parking: Parking is available at the Fishermen's Wharf Parking Lot at Jefferson and Taylor. Castagnola's validates your parking for up to 3 hours. Also accessible using BART, ferry, and Muni.



President Vivian Volz

PRESIDENT'S MESSAGE

By Vivian Volz, RA, CSI, CCS, LEED AP

Communication, Communication – When you tell people what CSI is all about, do you use the word communication? I do. I usually say something like this:

CSI is a group that brings together professionals from all over the design and construction industry and teaches them to communicate better on projects.

As I told you in July, communication is one of the cores of our mission. One of the interesting disconnects that CSI's Strategic Planning Task Team talked long and hard about was the fact that we encourage our members to communicate better, but we have not always been good at communicating amongst ourselves. I'm pleased to see that the message hit home, and CSI is working hard to communicate effectively at all levels of the organization.

CSI is getting better at reaching its audience, using its web site, forums, blogs, the CSIWiki, LinkedIn, Twitter, email, and, occasionally, good old-fashioned mailings. The West Region web site is a fine example of CSI communication, too, thanks to the dedication of Eric Camin. As a chapter, we are learning to use these tools, too. Whenever I create

Continued on next page

MARK YOUR CALENDAR!

September 30 - October 3
West Region Conference
Tenaya Lodge, Yosemite

October 13 – Dinner Meeting

November 10 – Dinner Meeting

December 9 – Holiday Party

January 12 – Dinner Meeting

February 9 – Dinner Meeting

OUR MEETING PHOTOS ARE AVAILABLE FOR VIEWING!

You'll find a link on our website
www.csisf.org

On the drop-down menu
under Membership



Tyler Lusk and Paul Miller



San Francisco Chapter Construction Specifications Institute

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the event sign-up page for the monthly dinner meeting, I announce it on LinkedIn Groups. The Board receives a special version of the dinner announcement that's easy to pass along to friends, interested businesses, and other groups. We have a lot to learn, though, and deciding where to begin is a daunting task.

I'm curious: where do you get information about construction-related news and events? Is that a medium our chapter should be using to communicate beyond ourselves? And how would you like us to communicate with you, in order to serve you better? What do you like, and what do you delete or ignore? More important, what do you use to pass information on to colleagues and friends?

We are starting with the basics, of course, keeping our newsletter as our primary source and working to improve access to it with a better web site. We use all the email tools available to us to reach most of our members and friends, and postcards and letters to be sure we contact every member. We have a small core Strategic Communications Task Team, who is eager to get through these basics and begin addressing the question, "What's next?"

If you share my passion for communication, please contact me, our Volunteer Coordinator Bryan Jones, or a member of the Board. We need ideas, time, and energy, in small and large doses. If you have thirty minutes once or twice a month, there is a role for you as Photo Editor or Programs Communication Coordinator. If you can lend a few hours in a one-time task, there's a role for you, too, on the Web Site team. And if you're burning with ideas, please consider sharing them with the Strategic Communications Task Team. We can be a communications leader in our industry, if we can start leading by example.



Mike McCarthy MBA CSI CCPR
California & Hawaii Regional Manager

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Steve Teeple and Jim O'Keefe




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DINING OUT
 By Vivian Volz, RA, CSI, CCS, LEED AP

When the Sheraton Fisherman’s Wharf raised its prices, the Board chose not to renew our dinner meeting contract with them. We are in the process now of securing a new home for the Chapter. This fall, we’ll be meeting at Castagnola’s Restaurant in Fisherman’s Wharf, in their upstairs Wharf Room.

The Wharf Room has plenty of space for both cocktail hour and dinner, so our dinners will be excellent networking events. Tabletop sponsors will get lots of attention, too, with all of us once again in one room. We’re working out the details of the menu now, but are very tempted by the menu we’ve been offered: entrees like Chicken Marsala, New York Sirloin Steak, Grilled Salmon, and Vegetarian Lasagne. Our meeting prices remain the same as at the Sheraton, which was an important goal as we shopped for a restaurant.

With all change comes learning, so give yourself a little extra time to meet us on September 8. Castagnola’s is at 286 Jefferson, at Jones Street, right at the end of the F streetcar line. If you’re driving, parking is validated for three hours at the Fisherman’s Wharf Parking Lot at Jefferson and Taylor. One more thing: the upstairs room is accessible only by stairway, so please let us know if that presents a problem for you. And be sure to let your favorite member of the Board know what you think of Castagnola’s after your first visit.

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PHOTO EDITOR
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 Looking for Volunteer

EDITORIAL POLICY

1. To inform members of the Chapter and Institute goals and activities directed toward these goals;
2. To inform members of the Chapter and Regional activities, Board actions; and
3. To provide a forum for all members.



Bob Mosblech, Linda Stansen, John McCaffrey, and Bill Buchholz



BUILDING A BRIDGE TO COMPATIBILITY

Join us in San Francisco
For the 10th Annual AAAE
Airport Noise Mitigation Symposium
October 3-5, 2010

Every year the Airport Noise Mitigation Symposium brings together airport noise personnel, consultants, manufacturers, contractors, and community leaders to share ideas about how to best plan and implement noise mitigation measures.

By using interactive roundtable discussions, expert presentations, and field trips to ongoing airport noise programs, the ANMS offers attendees the opportunity to learn from other programs and improve the efficiency of their own program or service.

Visit www.noise-mitigation-symposium.com to find out more, and register for the only symposium in the United States that focuses on topics directly related to airport noise mitigation.



Steve Teeple was among the first to check in with Tim Maliepaard and Eric Patricio



Bill Buchholz, Daniel Kitts, and Linda Stansen



Liesl Morell with her guest, Lissa Casanova-Blyth of Armstrong Ceilings, Los Angeles



Fun at the check in table



John McCaffrey will soon be moving to Montpelier, France.

THE PACIFIC ENERGY CENTER
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Presents its series of Programs
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**SAN FRANCISCO
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San Francisco CSI Green Committee

The Regional Materials Database lists over 400 manufacturers of building products and materials that are manufactured within a 500-mile radius of San Francisco, California. At \$125 for non-members and \$100 for members, it can save hours of searching for locally-made materials for your projects.

And now, by popular demand, two new discounts are available. If you were an Early Adopter of the Database and have your copy of the 2005 version, dig it out. It includes a key that gets you \$75 off the purchase of the current version. And if you are a student your price is \$25, member or not.

**Where can I get my copy?
Visit www.csisf.net today!**



Betsy Porter



Julie Barrett, Vivian Volz, and Kirby Davis



GUIDELINES FOR CHAPTER FUNDING

Adopted July 14, 2010

Contributed by Jim O'Keefe

General Guidelines and Premises

These guidelines are for funding of San Francisco CSI Chapter members attending Institute Conventions and West Region Conferences.

- The Chapter receives benefits from members attending Institute and Region activities.
- Chapter officers and Committee chairs learn more about Chapter functions and responsibilities at these events and can bring that information back to the Chapter level.
- The Chapter should provide as much financial assistance as possible to those attending a Convention or Conference.
- The Board of Directors determines the level of funding for these activities and annually budgets for each of them separately.
- Funding shall be interpreted to mean reimbursement of registration fees and/or other actual expenses including coach rate air fare and standard rate hotel room. It does not include reimbursement for food, drink, transportation or tips. Normal funding is to be paid after the event. If pre-payment is requested by a Chapter member prior to the actual event(s), said request may be submitted to the Board for approval at the regularly scheduled Board meeting immediately prior to the event(s).

Levels of Funding

- General: Every Chapter member requesting funds must:
 - Have completed and filed Chapter reimbursement forms with appropriate original receipts attached. Reimbursement requests should be presented to the Board at the first Board meeting after the event but will not be reimbursed if submitted more than six months following the event.
 - Have submitted an article to the Chapter editor for publishing in the Chapter Newsletter of 300 to 400 words prior to reimbursement. The article is to discuss something learned at the event and/or describe the benefits of attending the event.
 - Distributions of budgeted funds available for the year are on a first come first serve basis, except that the President and President Elect will have priority. Total reimbursements

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Kirby Davis won a bottle of wine



Wine winner Julie Barrett



Wine winner Howard Rawl



Our speaker, Kirby Davis

Continued from previous page

- may not exceed the budgeted amount for the fiscal year without prior Board approval.
- Institute Convention:
 - President and Pres-Elect: Registration fee, coach air fare, hotel.
 - Current Board Members, Incoming Board Members (for Convention only) and Committee Chairs: 50% minimum funding to 100% of Registration Fee as funds are budgeted and available.
 - Fellows, Past Presidents, Committee Members, Active Chapter Members and Other Special Service: Up to 50% funding of Registration Fees as funds are available.
- Region Conference:
 - President and President-Elect: Registration Fee, coach airfare, hotel.
 - Region Director: 100% of Registration Fee and coach airfare.
 - Current Board Member and Committee Chairs: 50% minimum up to 100% of Registration Fees as funds are budgeted and available
 - Fellow, Past President, Committee Member, Active Chapter Member, and Other Special Service: Up to 50% of the Registration Fee as funds are available.

Funding Categories

- Meet written application deadlines for early registration offer by Institution and Convention.
- Minimum Chapter Membership: 6 months or Board Approval
 - *San Francisco as Home Chapter/.
 - *50% meeting attendance. (Treasurer to verify)
 - *Board Members must attend a minimum of 7 meetings per year. (60% of meetings so far if in a new term.)



Mark Brower of the Los Angeles Chapter



Liesl Morell, Lissa Casanova-Blyth, and Steve Teeple



LIFE BEFORE SHEETROCK

By John F. Maillard CSI, CDT

At our last meeting of the SF CSI, I was surprised to see that our new generation of architects, engineers, consultants and contractors had forgotten the original purposes of the Portland Cement Plaster and Stucco. Forgetting these purposes caused some costly mistakes when performing restoration and maintenance.

Interior plaster

Interior plaster was rarely used as a finish substrate. It was usually finished with the application of calcimine (kalsomine) which is a wash coating consisting of glue and whiting (usually powdered calcium carbonate) mixed with water, and sometimes tinted. On the better homes, a canvas was applied using water soluble adhesives. The calcimine or canvas was subsequently painted using oil base materials. This was fine as oil and water do not mix.

But VOC compliance brought about the end of oil bases. Then Latex and Acrylics arrived. These are good materials, but are water based and will damage calcimine and water soluble adhesive, causing costly coating failures.

In my forty plus years in the restoration trade, I removed thousands of square feet of valuable paintings on canvas glued to plaster ceilings and walls using a steel pipe, gently wetting the back with water, and rolling the canvas on the pipe and later re-applying it at a different location. This the way that the paintings at the Herbst Theatre were removed from the plaster walls of the Panama Exposition at Treasure Island. Naturally, before re-coating the plaster where the canvas was removed, it is crucial to either remove the calcimine by washing or to provide a solvent base barrier.

Exterior plaster or stucco

Stucco is a sacrificial material; its main duty is to protect the waterproofing barrier or building paper behind it. Cracks in stucco are never the cause of water intrusion, only the failure of the barrier can be responsible. The water penetrating through stucco should be stopped at the barrier and evacuated at the base through weep screeds. Replacement or repair of the barrier can be costly.

This is why manufacturers created elastomeric exterior products. An elastomeric has the same quality as your skin; it allows the cementitious material or flesh to breathe, but will not allow water



John Maillard

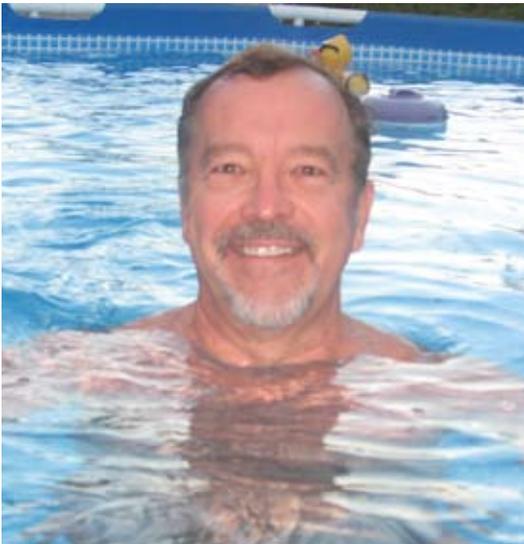


Kirby Davis, Bob Mosblech, Alan Tokugawa, and Liesl Morell



Wine winner Mary Nowee

Continued on next page



Craig Mount

Continued from previous page

to penetrate. However, it is now becoming the barrier. The original barrier has been abandoned and now it is in front of the stucco. Water penetration of the stucco is no longer allowed. Transition, expansion and penetration joints become crucial to the successful performance of the new barrier.

WEST REGION CORNER

By Craig Mount
 West Region President

Hi Everyone,

I hope you are enjoying your summer. The West has certainly been lucky with moderate temperatures, while many of our colleagues throughout CSI have had unfortunate, terrible weather. So we should feel lucky for this, and really lucky for so much more. Yes, I know the economy is not-so-good, but I believe that construction is picking up really.

Yes, I know there are natural disasters and man-made tragedies throughout the world, but I believe there are more relief organizations and more selfless dedicated people helping people throughout the world than at any other time in history.

Yes, I know there is corporate and government greed, but I believe the pendulum has swung and more companies are becoming socially and personally responsible.

Yes, I know, your probably thinking Pollyanna is my middle name, but I do believe, rather than despair and sadness, much more is being done and can be accomplished with faith and hope, cooperation, humanity, generosity, compassion, a little optimism and a lot of appreciation.

So first let me **thank all of you**. Thank you for your activity in CSI and for electing me President of the West Region. I will do my very best to serve the Chapters and members of CSI, and I appreciate this opportunity to serve. I am pretty sure I will not be able to please everyone all the time, and I may make some mistakes – duh – like newsletter articles that are too long. But hopefully I will also do things right. In any case, let me know your opinions and suggestions. It is through teamwork and mutual respect that we can do our very best.

Thank you to the other West Region leaders who have guided this organization to the great place it is today, such as **Duane Johnson**,

Continued on next page

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Mark Brower, Dave Ingram, and Howard Rawl



San Francisco Chapter Construction Specifications Institute

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FCSI, CDT, AIA and Janet Piccola, FCSI for their superb leadership for the past two years. I hope they continue to lend their wise voices and helping hands.

Thank you to other Region Officers who are continuing to serve in FY 11:

Dave Willis, CSI, CDT, CCCM as Vice President,
Ed Buch, CSI, CCS, AIA as Secretary,
Bob Siegrist, CSI, CDT, AIA as Treasurer, and
Stephen Nash, CSI, CCS, CCCA, AIA, LEED AP, our new Institute Director.

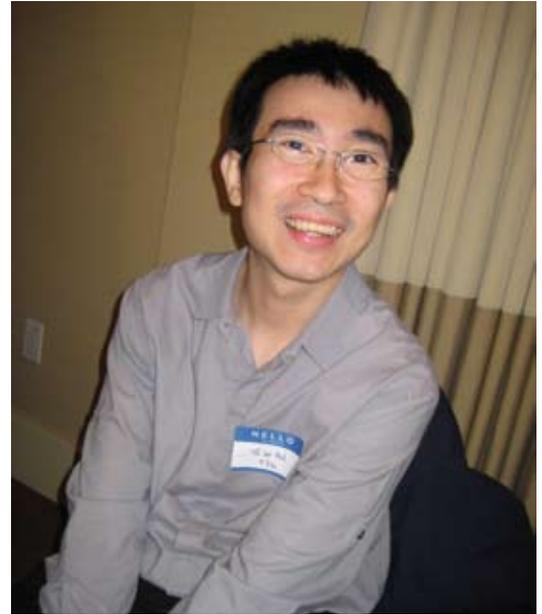
We also a great cast of volunteers for West Region Committee Chairs. They deserve a round of applause to take on this often thankless responsibility. Please call them to say hi, lend support, volunteer, ask for ideas or advice, or offer some suggestions for what the Region could, or should, be doing – they would love to hear from you. Our West Region focus in the coming year is “Chapter service”.

Academic Affairs/Programs: Mary Alice Avila, CSI, CCS, RA, LEED Awards: Duane Johnson, FCSI, CDT, AIA
Certification: Cathy Guglielmoni, CSI, CCCA
Communications: Eric Camin, CSI, MAI
Education: Dane Dodd-Hansen, FCSI, CCS, RA & Michael Fuller, CSI, CDT, AIA, LEED
Finance: Brian Cournoyer, CSI, CCS, NCARB, LEED
Leadership Development: Janet Piccola, FCSI & Jennifer Alexander, CSI, CCCA
Membership: David Falk, CSI
Programs/Speaker’s Bureau: Krista Nelson, CSI, CDT, RA, LEED
Region Conference 2010: Dave Willis, CSI, CDT, CCCM & Stuart Seiden, CSI, CDT
Technical: Mary Nowee, FCSI, CCS, RA
Nominating: Valarie Harris, FCSI, CCPR

Go to www.csiwestregion.org for their contact information.

One last reminder – come to the West Region Conference, September 30 to October 3 in beautiful Yosemite. The Fresno Chapter and the West Region team have a very exciting program, balanced with a lot of fun, education, networking, and leadership training. There are adventures for the spouses too. Heck it’s worth the trip just for Yosemite and the train ride dinner. Go to <http://csiwestregion.org/> and you will see the wonderful schedule of activities.

Hope to see you there,
Craig Mount, CSI, CDT, AIA, NCARB, LEED AP



Irwin Gozali



Land Weismehl



Rick Scheuer



San Francisco Chapter

Construction Specifications Institute

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Knowledge for Creating and Sustaining the Built Environment

CSI membership is composed of a cross-section of the construction industry - architect, engineers, contractors, developers, manufacturers, suppliers and representatives from allied industries. Chapter activities reflect the unbiased concerns of the entire industry - not one section of it. Members through the Chapter, Region and Institute have the opportunity to contribute their views and experience to the improvement of specifications and other contract documents.

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