



Specifics



**SF CSI Chapter Meeting
HOT AUGUST NIGHTS!**

**Wednesday, August 11, 2010 | 5:30 - 8:30 PM
Sheraton Fisherman's Wharf Hotel**

**SUSTAINING GREEN
WHAT ARE THE TRENDS?**

**Kirby Davis CSI, CDT, CCTS, LEED AP BD+C
Of Laticrete International**

Do you consider yourself to be a knowledgeable green building professional? In this complicated and rapidly changing arena, it is difficult to stay apprised of all the trends. Most of us find it very challenging to cut through the green haze and determine the facts versus the marketing hype. With every passing second, there seems to be a new discovery that might be drastically changing the world of green building. Since sustainability is a global issue, the sum total comprises thousands of issues, swirled together in a big green knot.

This program, which carries one CEU credit, is designed to help pull through a few of the major driving threads from that knot. We will start with a global overview of architectural trends in green building, rating systems, and standards development. Ms. Davis will discuss building product certification and identify resources. She will include a brief history of green building laws in the US, with a focus on how they are affecting the green building rating systems.

*That's what SFCSI programs are all about ---
Professional development for design and construction professionals.©*

RSVP: Please make your reservations **no later than Monday, August 9th.**
Go to <http://guest.cvent.com/d/rdqffn>

COST IS \$40. RESERVATIONS REQUIRE PRE-PAYMENT.

Place: Sheraton Fisherman's Wharf Hotel **Time:** 5:30 PM - 6:45 PM Social Hour
2500 Mason Street, San Francisco 7:00 PM - 8:30 PM Dinner & Program

Parking: Parking is available at the hotel for \$10. Identify yourself as CSI to get the rate. Also accessible using BART, ferry, and Muni.



President Vivian Volz

PRESIDENT'S MESSAGE

By Vivian Volz, RA, CSI, CCS, LEED AP

Hot Jobs! This chapter has an exciting array of volunteer opportunities. "Exciting?" you ask... Yes! Not only are these opportunities helpful and necessary, they're also personally rewarding and great learning experiences. They might even build up your resumé! With that in mind, rather than just telling you what's required, I'll also tell you what you stand to gain if you take on a job for San Francisco CSI.

Web Transition Team: This one-time-only task needs a team of players, as we move our chapter communications from our existing web site to a new CSI Micro-Site. Eric Camin and Joy Davis are available to help with all things technical, and Vivian Volz will kick off the process.

Program Communications Coordinator: Work with dynamic Programs Chair Julie Barrett, with initial training from Vivian Volz. Spend about 90 minutes a month online, promoting each monthly dinner with our event management provider, Cvent, and our postcard vendor Vertical Response. Bonus: Learn to work with an easy HTML editor.

Treasurer's Assistant: Learn fiscal management at the hands of a master, Dave Ingram. Using Quickbooks Online, assist Dave in preparing monthly Treasurer's Report, recording transactions, and working with the chapter's budget. These skills are excellent cross-training for running a project or even a small business.

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MARK YOUR CALENDAR!

September 8 – Dinner Meeting

September 30 - October 3
 West Region Conference
 Tenaya Lodge, Yosemite

October 13 – Dinner Meeting

November 10 – Dinner Meeting

December 9 – Holiday Party

OUR MEETING PHOTOS ARE AVAILABLE FOR VIEWING!

You'll find a link on our website
www.csisf.org

On the drop-down menu
 under Membership



President Vivian Volz and Speaker Jerry Pozo



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Awards Committee Member: Join Awards Chair Jim O’Keefe and learn the ropes of submitting candidates for national and regional awards. Even more rewarding, help plan the June Awards Dinner and experience the joy of recognizing people for excellent service.

Photo Editor: Each month, collect, correct, and caption photos taken at Chapter events and share them on our photo site. These photos also appear in our newsletter, so this job requires timely response after each meeting. This is a great job for someone who wants to get to know more people in the industry but is, perhaps, a little shy.

Certification Chair: Meet the most ambitious, energetic people in the Chapter by helping them navigate their paths to CSI certification. Mentorship and guidance will be provided by Vivian Volz. This job is all about recruiting and delegating, not about doing it all yourself! This is excellent experience for an aspiring project manager.

Program Champion: Choose just one dinner program and see it through to fruition. Working with Julie Barrett and an excellent selection of upcoming program ideas, recruit presenters and work with them to develop custom programs, just for San Francisco CSI.

Are you hungry for the challenge? Do you want to know more? Did you think of something you’d like to contribute that’s not even on the list? Great! Please reach out to one of the people mentioned in the job description, or contact Bryan Jones, Volunteer Coordinator, at bryan@xypexcal.com.

Vivian Volz, RA, CCS, LEED AP
President
San Francisco Chapter, CSI



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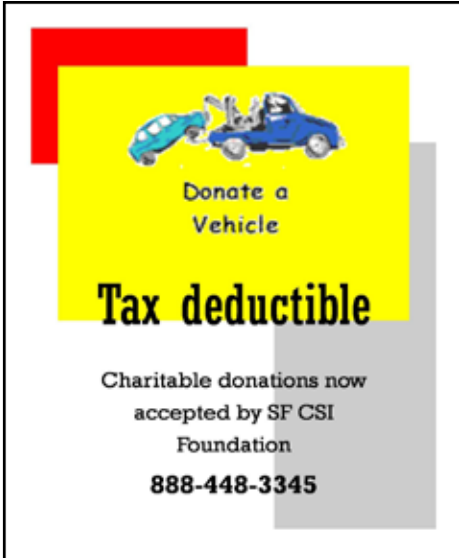


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John Maillard, Mike Cox, Rich Hubble, Richard Potter,
and Dana Henderson

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Join us in San Francisco
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Every year the Airport Noise Mitigation Symposium brings together airport noise personnel, consultants, manufacturers, contractors, and community leaders to share ideas about how to best plan and implement noise mitigation measures.

By using interactive roundtable discussions, expert presentations, and field trips to ongoing airport noise programs, the ANMS offers attendees the opportunity to learn from other programs and improve the efficiency of their own program or service.

Visit www.noise-mitigation-symposium.com to find out more, and register for the only symposium in the United States that focuses on topics directly related to airport noise mitigation.

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 Looking for Volunteer

EDITORIAL POLICY

1. To inform members of the Chapter and Institute goals and activities directed toward these goals;
2. To inform members of the Chapter and Regional activities, Board actions; and
3. To provide a forum for all members.



Raul Yanez and Linda Stansen



SILOS: NOT JUST FOR GRAIN ANY MORE

By Jerry Pozo

“Silo.” When I hear the term, my mind conjures up our great American Midwest or California’s Central Valley.

Rustic silos...those towering structures alongside a barn, on some back road through the American farmlands. They were influenced by grain storage pits of the “old world” and corn cellars of Native Americans. They were built of wood, fieldstone, tile, and brick, concrete and steel.

Today, silos have become a popular and common sight on urban jobsites, housing premixed and engineered products for the construction industry.

Europeans have used silos for dry construction products for over four decades. They dislike jobsites cluttered with pallets, sacks, bags, cartons, banding, jugs, and a huge pile of sand. There are more than 150,000 silos servicing the market from Sweden to Italy, and over 50,000 silos in Germany alone. The US marketplace is just now recognizing and embracing this significant delivery system.

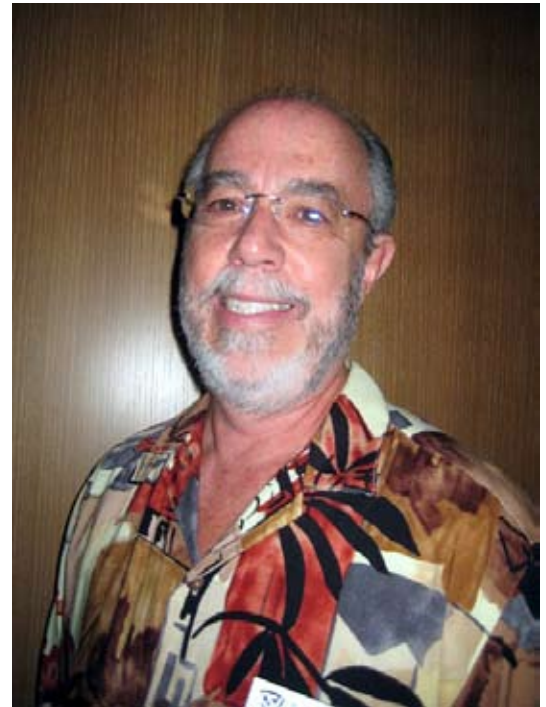
Since the silo system became available, many projects have gained acceptance from this method of delivery.

At BMI, which I represent, and some of our competitors, plaster, mortar and stucco are factory-made blends of sands and binders. Our automated batch system controls the mixing process of our dry materials to ensure the consistency of our products. The final product is tested in our in-house laboratory for quality assurance and is then transported as a dry, premixed product to the construction sites. Testing is done by an independent laboratory to confirm our own test results.

Bulk dry material is held in a 27-foot silo on an 8-foot x 8-foot pad. A continuous mixer, electrical and water source are hooked up, and with a control switch we can begin mixing the product, and pumping to the walls and ceilings.

Obviously, the most significant factor of premixed and engineered products is quality control/assurance from start to finish. Also, it reduces the liability of the contractor from heavy lifting, bending, shoveling, and mixing errors. And finally it leaves jobsites clean, dry and uncluttered.

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Jerry Pozo



Dana Henderson and Betsy Porter



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Richard Blach at the check-in table

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Sand is another issue. Many quarries are running dangerously low on quality sand, so suppliers are substituting river sand and pulverized rock. Much of this low quality material leads to excessive cracking.

One plaster expert has noted that with factory mixed products, many formulations of sand are possible. So, different formulations for different applications are possible. Factory-prepared sand is clean and well-graded, without those things that lead to cement/sand reactions.

Many of our plastering subcontractors report that once they use the silo delivery system, they will never go back to sand piles and bag materials again.

Our subcontractors also report increases in worker productivity, less injury, reduced material handling, safer material storage, and no damage due to weather conditions.

By eliminating field mixing, sand piles, job debris, and uncontrolled water, this process is a real advance for the construction industry and fits nicely into LEED requirements to prevent jobsite mess, and prevent pollutants from entering the storm drain conveyance system.

Today, construction industry professionals feel that premixed products and silo delivery systems will be a big part of the future of stucco, and other product applications.

Jerry L. Pozo, CSI, CDT, BS has over 25 years experience in the plastering industry. His background includes manufacturing, distribution, education, and architectural consulting/specifications. He resides in the Foothills of the Sierras, and covers the Pacific West Coast for BMI Products Inc. jlpozo@bmi-products.com

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Alan Tokugawa selling raffle tickets



Bryan Jones, Larry Fosnight, Steve Teeple, Paul Miller, Dave Ingram, Wally Holmen, and Irwin Gozali



MEMBERSHIP REPORT
By Paul Miller, Membership Chair

RENEWING MEMBERS, JUNE 2010

- Pamela Collier
- Dave Ingram
- Richard Jay Love
- Patrick Ryan
- John F. Schmidt
- Larry K. Seaman



Paul Miller



Linda Stansen models her amazing new necklace



Valerie Waldron and Julie Barrett



Daniel Kitts



Steve Flanagan and Jerry Horton



Richard Potter, Betsy Porter, and Dana Henderson



A good laugh before dinner

TRAVESTY

By Ralph Liebing, RA, CSI, CDT, Cincinnati, OH

OK, you're all not architects! But you do work with, work for, or call upon architects. Despite a diminished role, architects are still part of the project and construction process. They program, design and document projects, create solutions and "put buildings together." Agreed?

A comment in ARCHITECT magazine about 6 months ago included, "..... The AIA has targeted teaching of how buildings are made as the weakest aspect of architectural education, and there is some merit to this charge traditional studios [in schools] result in what can only be called schematic design Students are frustrated with theory-driven virtual architecture and a profession that works at the top of the food chain. They are pushing for outreach, hands-on experiences because they want meaning in their lives and want it embodied in their education ..."

Despite this plea, the schools remain entrenched and stressed by their own parochial curriculum development and constrained time for professional education. There may be isolated (and widespread) courses that attempt to fill this plea from students, but doesn't every student "deserve" to know how to realize what they conceived and designed?

We all may not be architects, but we work for some or we have them as clients, or we try to influence them to specify our products. What's this got to do with CSI, SCIP, product reps and non-designing architects? Plenty! With possible variations, try this on for size;

While teaching Methods and Materials (working drawings plus various materials and systems at basic and manufacturing levels) at the University of Cincinnati in the early 1970's, we used one assignment where teams of 3-4 students were given the name of a product or manufacturer's representative. They were to contact this person, set an appointment, and conduct an interview to learn about the product lines, collect literature for personal libraries, AND discuss the reps' views on architects, good/bad drawings, etc., that impact the professional work. Surprise, the kids (now this was the '70's!!!) cleaned up, dressed half way decently, and ventured forth. The results? Amazing; interviews were welcomed, and some even involved lunch and several hours. Pure amazement on both sides of

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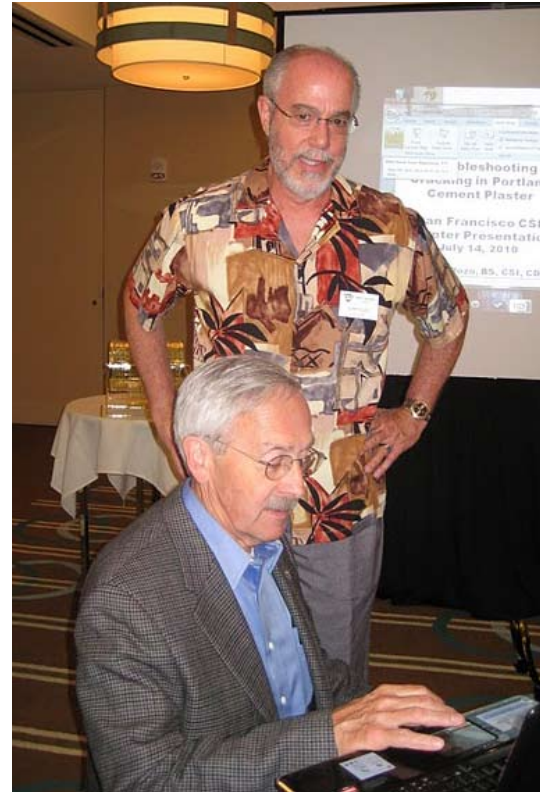
the interviews -- mere interfacing, talk, information, "education", give and take -- and yes, opening of new worlds never before broached.

We got letters from the reps supporting this effort and expressing their eye-opening wonder at the experience; and the kids were markedly different -- they took a giant step to being "rounded professionals"!

This is but one isolated attempt, and I am sure there are others. Other people and CSI members have seen fit to do something to moderate the shameful situation we have. But one wonders why this is not and cannot be a major effort at chapter and region levels, somewhat organized, certainly encouraged, promoted and supported at the national level. This is a gaping hole that is so easily filled with a little imagination, a small effort/dedication, and a sincere desire to help and make better.

In fact, there is a prognosis that says this can be done throughout the construction industry with other aspects of direct interest to CSI -- and within its members' capabilities. If CSI members and their colleagues are so good at "selling" project designs, and selling products, is this not a rather easy matter of "selling" something new, different and product? We can talk ourselves blue-in-the-face, but it is action that makes the difference. And actions belie the tendency or determination to maintain status quo, and satisfy ourselves that by merely updating existing documents and programs we self-perpetuate. Isn't loss of membership directly linked to such ideology? Aren't "new" service, direction, and outreach a necessity as well as the vogue of the day? Are we so satisfied to ignore this? Are we so lazy and detached to set this aside as "none of our business"?

Are we now so blasé, so stressed, so uncaring, so money driven (as in frugal) that we simply aren't interested in a small effort to reach out and fill a need that in turn could make our lot, later, better? And yes, part of this "problem" is getting the schools to at least let us get some information and access to their students. Part of the need is academic and institutional support, and national support and impetus for the local effort! Otherwise, the travesty in place will become on-going, entrenched and irresolvable.



Jim O'Keefe and Jerry Pozo set up for the evenings's presentation



Alan Tokugawa likes meat and Raul Yanez likes vegetables - so they traded part of their dinners



David Willis

WEST REGION CORNER

By David Willis

West Region Vice President

Greetings to all, as we head into another exciting new year with CSI. It feels as though it was just yesterday I started out as the West Region VP, and here we are on the brink of a new year with new governance and all. This will be a busy year, with the West Region Conference coming up this fall at the Tenaya Lodge near Yosemite, the mid-year Board Meeting in Oakland in the spring, and the North- South one day drive in Leadership programs being planned for the fall of 2011 in lieu a West Region Conference normally held at that time. The Institute Conference is moving to the Fall in 2011 and we will not have the next West Region Conference until Spring of 2012.

I have had the extreme pleasure of attending four chapter dinner meetings in the last two months in Northern California. Duane Johnson asked me to visit the Bay Area chapters before the end on the CSI year. He went south. I had the privilege of installing the incoming officers for the Oakland/East Bay chapter and the Santa Clara Valley Chapter. I attended the San Francisco Chapter Awards and Installation dinner where Paulette Salisbury did a great job installing their officers. Monterey Bay Chapter was next, meeting in a wonderful old hotel, the La Playa, in Carmel. Their installation and awards dinner will be in August. On June 29, 2010 I will have the privilege of installing the officers of my Fresno home chapter at the annual summer party. I also had the privilege of attending the Santa Clara Valley Chapter 50th anniversary dinner.

I want to compliment Jennifer Alexander and Craig Mount for their continued work and diligence as Co-Chairs of the West Region Membership Committee. Lately Jennifer has been sending e-mails of encouragement to the West Region Chapters with declining memberships. Congratulations to the Inland Empire and San Diego chapters for increasing their membership! Jennifer has sent out a few suggestions for increasing and maintaining members. With Jennifer's permission, here are a few.

- Make some calls to non-renewed members
- Send a "nice to meet you" email to somebody you met at an AIA, USGBC, or other professional organization.
- Be extra friendly to existing members at your next meeting.
- Invite a colleague at work to go with you to the next Chapter event.
- Call two past Chapter Presidents and ask for help.
- Tell others how CSI has so much to offer and why you like it.

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The City and County of San Francisco Department of Building Inspection
 Presents a series of free
BROWN BAG LUNCH TALKS
 3rd Thursdays, Noon to 1:30 PM
 at 1660 Mission Street, Room 2001
 Contact Laurence Kornfield
 415-558-6205



Raul Yanez, former Chapter President



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I know these are not new ideas and we all have heard them before, but it doesn't hurt to be reminded about them now and again.

I want to encourage you all to seriously think about attending the West Region Fall Conference. The committee has put together a great program for members and significant others alike. The WR Leadership Committee is working on special programs for all those new and old chapter committee members, not for just committee chairs, so please sign up. The Sponsorship application, Hotel registration, and Member link online or mail in registration is all available through the WR Region or Fresno Chapter Websites. I know there has been a little confusion with some of the Sponsoring vendors as to what activities are included in full registration. This information is on both websites. There is also a breakdown of a la carte activities. The Committee hopes you will all come a little early or stay a little later to take in the beauty of the Sierra Nevada and the awe-inspiring Yosemite Valley.

Philadelphia was the venue for the CSI Institute convention this year. For those who did make it, it was a great conference in one of the most beautiful historical cities in the USA. This year at the member meeting, we actually had business to act upon. We will again have the opportunity to vote on the issue of keeping or discontinuing the member classifications, ie, Professional or Industry. The Los Angeles Chapter brought the request for consideration of other business to the annual meeting. It was voted and passed that a new bylaws amendment to change the membership classifications be put on the ballot again in 2011. The West Region participated with full enthusiasm, balloons and all!

In closing I want to welcome you all to a new year in CSI. Please call me anytime with any issues or questions you may have; and may all your endeavors be prosperous.



Vivian Volz presents a Chapter Service Award to Paul Miller



Richard Blach receives a Chapter Service Award from President Vivian Volz and Immediate Past President Jim O'Keefe



President-Elect Larry Fosnight receives a Chapter Commendation



San Francisco Chapter

Construction Specifications Institute

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Knowledge for Creating and Sustaining the Built Environment

CSI membership is composed of a cross-section of the construction industry - architect, engineers, contractors, developers, manufacturers, suppliers and representatives from allied industries. Chapter activities reflect the unbiased concerns of the entire industry - not one section of it. Members through the Chapter, Region and Institute have the opportunity to contribute their views and experience to the improvement of specifications and other contract documents.

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